



“Fostering Clean-Tech Innovation & Investment Opportunities”

CO-PRESENTED BY IBF AND CLEAN EDGE

SPONSORSHIP PROPOSAL/AGREEMENT

SUMMIT OBJECTIVE:

The Clean-Tech Investor Summit, co-produced by International Business Forum and Clean Edge, and chaired by Technology Partners' Ira Ehrenpreis, is the premier clean-tech investment and innovation event of the year. Held each winter in Palm Springs, CA, the event brings together leading investors, Fortune 500 executives, entrepreneurs, and service providers for two days of high-level presentations, conversations, and networking. Attendance is capped at 500 registrants to guarantee the optimum networking experience.

Investors, multinationals, and governments are all seizing the multi-billion dollar clean-tech opportunity – creating and deploying new and innovative technologies that compete on price and performance while reducing pollution, waste, and resource use. But which technologies will win or lose? What business models will succeed or fail? How will the next generation of policies and financing options impact development?

Each year participants come to The Clean-Tech Investor Summit to learn the answer to these questions and more. The event has become widely recognized as the premier event for active investors to network with major corporations and emerging clean-tech companies. As a sponsor, your organization is guaranteed strategic visibility as a leading service provider in the clean-tech space. Your company's involvement with the summit will ensure new business prospects.

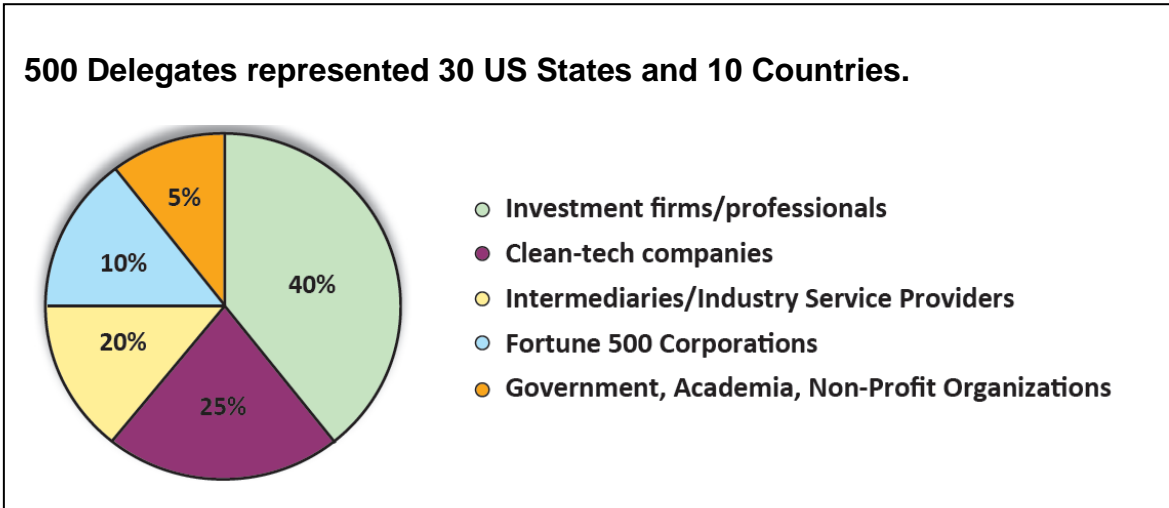
Come join us January 20-21, 2010 for our *6th Annual Clean-Tech Investor Summit*.

What Participants Are Saying About the Summit:

- We probably see half the industry in two days, where it would take us probably six months to get this type of gathering if we met individually. -- *Venture Capitalist*
- You really deserve accolades...Your speakers were clearly genuine thought leaders, unlike many of the other conferences who present mostly pay-to-play robots. – *Service Firm President*
- I'll be back and will bring at least one more person with me. – *Vice President, Consulting Firm*

2009 Conference Highlights:

The 5th Annual Clean-Tech Investor Summit was an overwhelming success. The Summit's high-level delegates gained critical insights, exchanged key information and ideas, and made new business connections.



Past Keynote Speakers and Panelists Include:

Dan Arvizu, Director
National Renewable Energy
Laboratory

Janine Benyus, Author Biomimicry
and Cofounder
Biomimicry Guild, LLC

Greg Boyce, Chairman and CEO
Peabody Energy

Majora Carter, Executive Director
Sustainable South Bronx

Peter Darbee, Chairman of the
Board, CEO and President of PG&E

Michael T. Eckhart, President
American Council On Renewable
Energy

Christine Ervin, Former President
and CEO, USGBC

Reyad Fezzani, Chief Executive
Officer,
BP Global Wind & Solar

Dana Flanders, President, Chevron
Technology Ventures

Christopher Flavin, President
Worldwatch Institute

Charlie Gay, Vice President and
General Manager, Solar Business
Group, Applied Materials

Peter Gleick, President and
Cofounder
Pacific Institute

Hank Habicht, Chief Executive
Officer
Global Environment & Technology
Foundation

2010 Sponsorship Proposal

Bob Hemphill, Executive Vice President, Global Development, The AES Corporation

Ron Kenedi, Vice President, Solar Energy Solutions Group, Sharp Electronics Corporation

Matt Kistler, Sr. VP, Sustainability Wal-Mart Stores, Inc.

Dr. Steven Koonin
Chief Scientist, BP

Ray Lane, General Partner, Kleiner Perkins Caufield & Byers

Paul Marcoux, VP, Sustainability CISCO

Elon Musk, Founder of PayPal and SpaceX
Chairman of Tesla Motors and SolarCity

Larry O'Donnell, President and COO
Waste Management

Don Paul, Chief Technology Officer
Chevron Corporation

T. Boone Pickens, Founder & Chairman
BP Capital Management

John Podesta, President & CEO
Center for American Progress
Former Chief of Staff to President Clinton
Co-chair of President Obama's transition team

Dan Reicher, Director of Climate Change and Energy Initiatives
Google.org

William K. Reilly, CEO of Aqua International Partners
Chairman of the World Wildlife Fund
Former U.S. Environmental Protection Agency Administrator

Jim Rogers, Chairman of the Board
President and CEO of Duke Energy

Arthur H. Rosenfeld, Ph.D.,
Commissioner
California Energy Commission

Matthew R. Simmons, Chairman
Simmons & Company International

Nancy Skinner, U.S. Director
The Climate Group

Jeff Sterba, CEO
PNM Resources

Terry Tamminen, Cullman Senior Fellow, New America Foundation
and former Secretary, California EPA

Marc Verbruggen, CEO
NatureWorks

Kevin Walsh, Managing Director of Renewable Energy
GE Energy Financial Services

Thomas H. Werner, Chief Executive Officer
SunPower Corporation

Steve Westly, Former Controller,
State of California &
Former Senior Vice President, eBay

Jan-Olaf Willums, President & CEO
Think Global

2009 SPONSORS INCLUDED:



2010 SPONSORSHIP PACKAGES

Premier Sponsor

\$30,000

Premier sponsors receive the most visibility and recognition! Limited to 6 companies)

- Advisory Board seat (subject to approval by conference chairman)
- Top corporate logo billing on promotional and marketing materials
- Logo posted and linked from the conference web page
- Company profile and full page ad in the conference workbook and in the conference brochures.
- Logo banner prominently displayed in the main meeting room
- Exhibit table (\$3,500 Value)
- Ten (10) complimentary passes to use for colleagues, clients and contacts (\$18,950 value)
- 2 passes to VIP dinner
- \$300 VIP discount for unlimited contacts, colleagues and/or clients
- Confidential attendee list pre- and post-conference with contact information

Key receptions are reserved for Premier Sponsors on a first-come first-serve basis (sponsorship includes the direct costs of food and beverage):

- Welcome Reception (January 19th)
- Luncheon (January 20th)
- Cocktail Reception (January 20th)
- Luncheon (January 21st)
- Conference WiFi Internet Sponsor
- Archived Video Presentations Sponsor

Major Sponsor:

\$20,000

- Corporate logo on promotional and marketing pieces
- Logo posted and linked from the conference web page
- Company profile and a half page ad in the conference workbook
- Exhibit table (\$3,500 Value)
- Five (5) complimentary passes for colleagues/contacts (\$9,475 value)
- 1 pass to VIP dinner the first night of the Summit
- \$300 VIP discount for unlimited contacts, colleagues and/or clients
- Confidential attendee list pre- and post-conference with contact information

In addition, Major sponsors will have a choice of selecting a promotional item to be given out to conference attendees. Following are some options but we are open to your suggestions.

Each are on a first come first serve basis (direct costs are included in the price of the sponsorship):

- Networking Breakfasts
- Conference Tote Bags
- Conference Portfolios
- Conference Hotel Room Keycards
- Reusable Stainless Steel Water Bottles (with sponsor's logo)
- Networking Break Coffee Mugs
- Book Sponsorship TBD

Supporting Sponsor:

\$10,000

- Corporate logo on promotional and marketing pieces
- Company profile in the conference workbook
- Exhibit table (\$3,500 Value)
- Logo posted and linked from the conference web page
- Three (3) complimentary registrations (\$5,685 value)
- \$300 VIP discount for unlimited contacts, colleagues and/or clients
- Confidential attendee list with contact details post-conference

Looking for Year-Round Promotion of Your Company?

When you become both a Clean Edge and Clean-Tech Investor Summit Sponsor you receive 10% off the combined total.

Contact Clean Edge to provide you with a customized sponsorship package that ensures your company will gain significant exposure during the Summit and the rest of the year via print and digital materials – including Clean Edge's web site, e-Newsletter, *Clean Energy Trends* Report, jobs board, and other offerings:

- The Annual *Clean Energy Trends Report* is downloaded by more than 30,000 professionals each year and handed out to thousands more at leading conferences. <http://www.cleandedge.com/reports/reports-trends2008.php>
- *Clean Energy Trends* has received press coverage in dozens of outlets including *BusinessWeek*, *New York Times*, *Forbes*, *Fortune*, *Red Herring*, and *Wall Street Journal*. <http://www.cleandedge.com/about/celnTheNews.php>
- Clean Edge's web site attracts more than 1 million visitors and generates more than 6 million page views per year. Its newsletter is sent monthly to more than 28,000 subscribers. <http://www.cleandedge.com/e-letter/>

Year-Round Package Sponsorship Contacts:

Dexter Gauntlett - gauntlett@cleandedge.com - 503 206 5305
Ron Pernick – pernick@cleandedge.com - 503 493 8681

Conference Sponsorship Agreement Terms & Conditions

1. *Once the contract is signed, this is a binding agreement. After payment is received there are to be no refunds following the execution of this agreement unless IBF Conferences cancels the conference due to any unforeseen situations that would affect the general population from attending the conference. In the event of a cancellation by the sponsoring company, a credit letter will be issued that can be utilized towards a future conference within a 12 month period.*
2. *There are to be no competing events held during the regular hours of operation of the conference. This includes scheduled set-up hours. Dinners or receptions should be held after hours. There are to be no side-tracks or outside sessions/presentations held in association with this event under the same roof without the prior consent of IBF Conferences.*
3. *There are to be no room drops at the hotel without prior consent of IBF Conferences.*
4. *It is understood that the attendee lists are proprietary and to be kept confidential and not distributed to any outside individual or organization outside of the sponsoring company. The attendee list will only be used for client relations and/or marketing purposes directly related to the sponsor's core business. If the list is used to promote any other conferences, a list rental fee of \$10,000 will be made payable to IBF/Clean Edge.*

6TH ANNUAL
Clean-Tech Investor Summit
SPONSORSHIP AGREEMENT



Sponsorship Level & Fee: Premier: \$30,000 Major: \$20,000 Supporting: \$10,000

Today's Date:		Amount of Complimentary Tickets:	
Special Event Hosted:		Date and Time:	
Name of Company:		Sponsorship Commitment Authorized Signature:	
Print Name:		Individual to be Invoiced:	
Address:			
City:		State/Zip:	
Tel:		Fax:	
Email:			
Contact Person for Logistics:			
Tel:		Fax:	
Email:		Website URL:	

** Sponsorship is active after IBF receives this signed contract. Cancellations must be received in writing to IBF thirty days prior to the conference. There will be no refunds after payment is made. A credit towards a future event will be considered within 12 months.*

FAX BACK TO IBF: (516) 765-9015

A copy of your Corporate Logo will be needed ASAP to include on our marketing materials.

LOGO for PRINT: color & black and white, EPS or TIF preferred, size: 300 dpi
LOGO for WEB: color version preferred, GIF or JPG ONLY size: 252 x 72 or 352 x 72 ONLY.
Please e-mail both logo formats to sandra@ibfconferences.com Subject Box: "CT010"

IBF Workbook Media Spec Sheet

mechanical specifications



ad size	width x height (inches)
full page ad	7.5 x 10
half page horizontal	7.5 x 4.25

Premier Sponsor

Full Page

Size: 7.5 x 10

Work Area: 7 x 10

Major Sponsor

Half Page

Horizontal

Size: 7.25 x 4.25

No bleeds

Questions regarding your sponsorship should be directed to:

Craig A. Simak
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International Business Forum
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E: craig@ibfconferences.com

Ron Pernick
Managing Director
Clean Edge, Inc.
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E: pernick@cleanedge.com