



THE PREMIER SOURCE ON U.S. CLEAN TECH ACTIVITIES

Partner on Clean Edge's Leadership Index Service

The 2014 U.S. Clean Tech Leadership Index (State & Metro) provides an unparalleled analysis of the clean-tech marketplace including data, trends, and insights. Your partnership support makes the index and summary report possible and offers exclusive branding and data access benefits.

A MUST-HAVE TOOL FOR CLEAN TECH DECISION MAKERS

Economic development agencies, governments, non-profits, investors, corporations, and others key stakeholders use the U.S. Clean Tech Leadership Index as the go-to resource for unparalleled analysis of the emerging developments shaping the U.S. clean-tech landscape. The State and Metro Indexes provide:

- **Comparative benchmarking** of clean-energy activities, based on rankings of all 50 states and the 50 largest U.S. metro regions
- **In-depth analysis** of technology, policy, and financing trends in each state and major metro region – including best practices and case studies
- **Complete data** showing which clean-tech sectors are expanding and what markets are ripe for development
- **Rich insight** on each state and metro region's relative strengths and weaknesses providing guidance for strategic plans and initiatives

“Clean Edge's research and support services provide us the insight we need to enhance our strategy for developing Portland's clean-tech economy and continuing Oregon's leadership.”

PAM NEAL

Clean Tech Industry Manager,
Portland Development Commission

STATE CLEAN ENERGY INDEX:

Covering more than 70 indicators, the State Index tracks the most relevant technology, policy, and capital developments in the U.S. clean-tech industry.



STATE INDEX

TECHNOLOGY

Clean Electricity	10 INDICATORS
Clean Transportation	7 INDICATORS
Energy Intelligence & Green Building	9 INDICATORS

POLICY

Regulations & Mandates	16 INDICATORS
Incentives	14 INDICATORS

CAPITAL

Financial Capital	6 INDICATORS
Human & Intellectual Capital	7 INDICATORS

METRO CLEAN TECH INDEX:

The Metro Index tracks and analyzes the local clean-tech activities of the 50 largest metro regions through nearly two dozen indicators.



METRO INDEX

GREEN BUILDINGS

.....	3 INDICATORS
-------	--------------

ADVANCED TRANSPORTATION

.....	7 INDICATORS
-------	--------------

CLEAN ELECTRICITY & CARBON MANAGEMENT

.....	4 INDICATORS
-------	--------------

CLEAN-TECH INVESTMENT, INNOVATION, & WORKFORCE

.....	8 INDICATORS
-------	--------------

PARTNER BENEFITS AND PRICING:

2014 U.S. Clean Tech Leadership Index	Supporting Partner \$10,000	Lead Partner \$25,000
Complete Data Tables (PDF)	✓	✓
Customized Webinar Presentation	✓	✓
Data Sharing Permission	✓	✓
Branding in Report (Logo, Ad, Etc.)	✓	✓
Branding on Website, Webinar, Etc.	✓	✓
Raw Datasets (Excel)		✓
Custom Electronic Report Version		✓
10 Hours Advisory Support		✓
Strategic Brainstorming Session		✓
Data Access for Select Partners		✓

CLIENTS

(current and former, partial list)

Advanced Energy Economy
 City of San Francisco
 Connecticut Clean Energy Fund
 CHUBB
 Deloitte
 Innovate Washington
 JETRO
 NRDC
 NYSERDA
 SunPower
 Wells Fargo Foundation

CUSTOM RESEARCH & ADD-ON SERVICES:

Custom benchmarking and indexing
 Industry tracking and forecasting (using past Index data)
 Whitepaper and thought-leadership development
 Dataset visualization, analysis, and application
 Strategic planning and communications support
 Additional presentation, advisory time, and brainstorming

INDEX PARTNERSHIP BENEFIT DETAILS:

Comprehensive Data Metro & State Level	Access complete datasets including indicator performance tables and all 50 state/metro report cards in final designed PDFs. Lead Partners also receive the full datasets in customizable Excel files.
Webinar Presentation	Clean Edge analysts deliver a live, custom webinar to clients reviewing Index structure, relevant findings, and how to use the Indexes and navigate data tables.
Data Sharing Permission	Index subscribers and partners can use the data from the Leadership Indexes for a variety of outreach purposes and can share information with their stakeholders.
Branding & Recognition	Supporting and Lead partners are recognized within the summary report. The Index's broad and influential readership provides a unique branding opportunity.
Advisory Support	Clean Edge analysts are available to help Index partners apply the research findings to their initiatives and strategies through allotted advisory time.
Custom Electronic Report Version	Lead Partners get a co-branded report version, which may be shared with their clients and contacts.
Data Access for Select Partners	Lead partners may share Index data with a selection of their close stakeholders. Clean Edge also can send these stakeholders the full datasets directly.

2013 LEADERSHIP INDEX PARTNERS:

The Energy Foundation
 Wells Fargo
 APCO Worldwide
 City of Houston
 Environmental Entrepreneurs (E2)
 MassCEC
 Portland Development Commission
 SolarCity



CLEAN EDGE

THE CLEAN-TECH MARKET AUTHORITY

Clean Edge, founded in 2000, is the world's first research and advisory firm devoted to the clean-tech sector. For more than a decade, the firm has delivered timely data, expert analysis, and comprehensive insights to key industry stakeholders. The company offers an unparalleled suite of indexing, benchmarking, and advisory services.

To learn more, or for a private demonstration, contact: **BRYCE YONKER** yonker@cleanedge.com / 503-206-8448